



City of Hogansville
Downtown Development Authority
Meeting Agenda

Tuesday, June 23, 2026 at 6:00 pm

City Hall, 111 High Street, Hogansville GA 30230

Chair: *Kent Berus 2028*

Vice-Chair: *Tamara Manross 2028*

Treasurer: *Keisha LeMay 2028*

Board Member: *Kandis Strickland 2026*

Board Member: *Jackson Fussell 2030*

Board Member: *Alexandrea Boyett 2030*

Call to Order

Agenda

1. Approval of Agenda
2. Approval of Minutes – May 26, 2026
3. Approval of Work Session Minutes – June 17, 2026

Finance Report – Keisha LeMay

New Business

1. Property discussion

Committee Reports

- 1) Organization – *Engaging the community to plan and shape Main Street*
- 2) Design – *Physical image of Main Street*
- 3) Economic Development – *Strengthening businesses and revitalizing spaces*
- 4) Promotions- *Marketing Main Street through ads, events, and activities*

Upcoming Events

Next Meeting – July 28, 2026 – 6:00 pm

Adjourn



City of Hogansville
Downtown Development Authority
Meeting Minutes

Tuesday, May 26, 2026 at 6:00 pm

City Hall, 111 High Street, Hogansville GA 30230

Chairperson: *Kent Berus 2028*

Vice-Chair: *Tamara Manross 2029*

Treasurer: *Keisha LeMay 2028*

Board Member: *Kandis Strickland 2026*

Board Member: *Jackson Fussell 2030*

Board Member: *Alexandrea Boyett 2030*

CALL TO ORDER AND MOMENT OF SILENCE

Chair Kent Berus called the meeting to order and called for a moment of silence.

Board Members Present: Kent Berus
 Kandis Strickland
 Tamara Manross
 Alexandrea Boyett
 Keisha LeMay
 Jackson Fussell

Also Present: Lisa Kelly, City Manager
 Dhayna Portillo, Community Development Director

Absent:

APPROVAL OF AGENDA

The agenda was approved as amended with adding July 5th event third under new business by Keisha LeMay with a seconded by Kandis Strickland. The agenda was adopted by all members present.

APPROVAL OF MINUTES – APRIL 27, 2026

Tamara Manross moved that the minutes of the regular meeting held APRIL 27, 2026, be approved as presented. Alexandrea Boyett seconded the motion. The motion carried with all in favor.

NEW BUSINESS

1. Committee nominations

Toni Teagle has expressed interest in serving as the economic development committee head which was agreed by the DDA unanimously.

2. Property Discussion

Four vacant, buildable, residential-zoned lots under city maintenance; houses previously demolished. Past council asked for a written plan on intended use before disposing property to DDA. Options discussed: sell some lots and build on others; need a clear utilization plan. Proposed a work session to develop the plan before next meeting. Keisha LeMay motioned to have a work session meeting on June 17th at 5pm, which was seconded by Tamara Manross.

3. July 5th Event

July 5: Three bands; stage from LaGrange secured by the theater; music schedule: 5:00 PM, 6:30 PM, 8:00 PM; ends ~9:15 before fireworks; patriotic tunes playlist planned. Target: 4 food vendors + 1 ice cream/slush vendor; up to 10 other vendors; avoid duplicates (e.g., multiple soap vendors). Vendor fees: \$30 standard; +\$20 for power. Need a flyer listing the whole weekend schedule and vendor contact details (Kent to be listed for vendor contact).

COMMITTEE REPORTS

1. Organization – Rhonda Brummett - Rhonda explained she is interested in reviving the market-style event for July and August in which she will work with the Royal for potential collabs.
2. Design – N/A
3. Economic Development – Toni Teagle – The city has been pursuing grant funding to hire a full time downtown manager, which the benefits have been added onto the proposed 2026-2027 budget.
4. Promotions – N/A

NEXT MEETING

The next regular DDA meeting has been scheduled for June 23, 2026 with a called work session meeting scheduled for June 17, 2026.

ADJOURN

There being no additional business, Chair Berus adjourned the meeting at 7:00 pm with unanimous consent.

Respectfully submitted,
Dhayna Portillo
Community Development Director ☺



City of Hogansville
Downtown Development Authority
Work Session Meeting Minutes

Wednesday, June 17, 2026 at 6:00 pm

City Hall, 111 High Street, Hogansville GA 30230

Chairperson: *Kent Berus 2028*

Vice-Chair: *Tamara Manross 2029*

Treasurer: *Keisha LeMay 2028*

Board Member: *Kandis Strickland 2026*

Board Member: *Jackson Fussell 2030*

Board Member: *Alexandrea Boyett 2030*

NEW BUSINESS

1. July 5th event

Kent Berus explained that three food vendors are confirmed: JJ's wings, Jalapeno Express, and Nachos. He will be reaching out to Perero Dogs for a variety of options. Three dessert vendors have expressed interest in dealing with ice cream, cotton candy, and shaved ice. Two retail vendors have signed up, the first one being handmade jewelry and light up toys with hopes of more coming soon with the new flyer.

Discussion between the commission was had regarding a two laned 16-foot water slide that has staffing equipped that would operate from 4-8pm. Discussion was also had on the quotes received for porta potty that would be placed in the parking lot adjacent to Calvin Hipp Park. Visit HGVL would like to contribute to the event with their only preference being to fund kids' handouts.

Motions

Tamara Manross motioned to accept the quote presented for the waterslide which was seconded by Keisha LeMay. Unanimously, the Downtown Development Authority passed this motion.

Tamara Manross motioned to accept the quote for 2 regular and 1 handicapped porta potties, which was seconded by Keisha LeMay. Unanimously, the Downtown Development Authority passed this motion.

Keisha LeMay motioned to request funding for the handouts, slides, and stage from Visit HGVL which was seconded by Jackson Fussell. Unanimously, the Downtown Development Authority passed this motion.

2. Property Discussion

Keisha LeMay explained that 113 Maple Street is buildable on the left side of the property since the right side has a steep drop off with potential drainage issues. 303 Oak Street is a builder-ready lot with the only downside being its proximity to the tracks. 104 Burden was the most concerning lot since it is narrow and overgrown, might be suitable for a cottage house. 212 White Street is a builder ready lot that could either have a duplex or quadruplex to generate monthly income for the DDA. Discussion was also had regarding the lot on Elm street with approximately 1.74 acres which could be developed into a cottage court.

Jackson Fussell motion to reach out to Jess Henderson, a local realtor who can provide quotes which was seconded by Keisha LeMay. Unanimously, the Downtown Development Authority passed this motion.

Respectfully submitted,
Dhayna Portillo
Community Development Director ☺